



ANNUAL REPORT 2021-22

VILLAGE WELFARE SOCIETY

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Annual report always is a key finding part of the organization; it shows the working impact

of the particular time frame of the working annual year. Village Welfare Society (VWS) is one of the famous organizations, is working since last four decades. VWS is working with underprivileged, marginalized, and deprived section of the society providing the alternative opportunities.

Village Welfare Society (VWS) is a social development organization has been working with poor and under privileged in West Bengal since 1982. The right based activities are all inclusive of the areas of education, health, livelihoods security, elder care, water and sanitation, women empowerment, skill training. There is also focus on road safety, benefits of medicinal plants, consumer awareness, save the girl child, save soil and environment, health, and hygienic practices etc.

Vision:

VWS visualizes a self-reliant society cutting across the barriers of caste, creed, clan, or colour. The society would be free from the evils of gender discrimination, illiteracy, ill health, poverty, and exploitation, where men and women will move forward in perfect accord with nature and substantial social and economic development.

Mission:

VWS's mission is to create meaningful opportunities for the distressed, disadvantaged and deprived segment of the society with a prime focus on poor women so that they can attain socio-economic empowerment and substantial social and economic development achieving highest level of humanity and solidarity.

Core Values of VWS:

- Commitment to sustainability, acting in environment friendly way
- Assurance to innovation and excellence
- Gender Equality
- Integrity
- Transparency
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Objectives:

- ✚ Increase community awareness on gender equality, socio-economic empowerment of women
- ✚ Improve livelihood opportunities for the poor women providing financial access for them
- ✚ Promote employability skill and ensure food and livelihood security
- ✚ Establish model education for the children of disadvantaged classes
- Increase community awareness on growing practice of water sanitation and hygiene
- ✚ Ensure shelter assembly and care for the oppressed elderly, mobile health care for them
- ✚ Increase awareness on environment protection and regeneration
- ✚ Strengthen alternative women group on basic health care and protection

Strategic Approach:

- Participatory: Ensure active participation of all the stakeholders
- Inclusion: Focus on mainstreaming of socio-economically disadvantaged community towards better life and livelihood
- Sustainability: Focus on capacity building of the community people to plan and act in an environment friendly way

Thematic Focus

- Gender equality and women empowerment
- Skill development and employability
- Child rights and protection
- Child education
- Environment protection and regeneration
- Water sanitation and hygiene promotion
- Sustainable agriculture and food security
- Elder care
- Mainstreaming of the ultra-poor women families

Infrastructure

- Village Welfare Society has registered office of three storied building is at Pancharul, Howrah includes furnished and equipped office rooms, training cum production centre, accommodation for the trainees with capacity of 30 participants, along with other logistic facilities, Model School and experienced staff.
- The Head Office is at “VILLAGE TOWER”, F-15, Geetanjali Park, Ariadaha, Kolkata is a five storied building with equipped office rooms, training halls, accommodation of 40 participants with modern facilities, trained and experienced staff.

- Newly constructed building named “ANANDAM”, coverage almost 6000 square feet for old age home at next premises of old building.
- The well-equipped project office is at Gurap of Dhaniakhali, Hooghly.
- Human Resources:
 - Having seven (07) qualified members with an average 25 years’ experience in development sector as policy makers.
 - Having dynamic and qualified Fifteen (15) professionals (09 males and 06 females) with excellent skill and experience in both rural and urban development.

Chronological Journey:

Sl. No.	Milestones	No.	Year / Dates
1	Registered under West Bengal Society Registration Act, 1961	S/34759 of 1981-82	4 th January, 1982
2	TAN	CALVO1895F	20.12.2004
3	PAN	AAATV2094H	21.12.2017
4	FCRA Registration No. and Date	147000004	26 th February, 1986
5	Registration of Income Tax Exemption U/S 12A of IT Act	DIT(E)/8E/197/93-94/2041-43	1993-94
6	Registration of Income Tax Exemption U/S 80G of IT Act	CIT(E/10E)/737/2017-18/2018-19/G-0043/0633-35	28.05.2018
7	Empanelled with National CSR HUB, TISS, Mumbai	TISS AESDII/18/05/680	04.01.2019 - 03.01.2022
8	Registered with Paschim Banga Society for Skill Development (PBSSD)		2016
9	Empanelled with NGO DARPAN (NEETI AAYOG), Govt. of India	WB/2009/0002268	2009
10	MCA with CSR-1 Registration no:	CSR00012974 /SRN-T35016682	11.08.2021

Future initiatives:

Our future planning is active and inclusive of community needs based on strength of the organization. Seeking out key players with diverse viewpoints on issue/s identified, to develop partnership with government and non - government partners, corporate bodies for continuation of the programmes also the new to be initiated.

The issues like poverty alleviation, elder care, water, sanitation, and hygiene promotion, women empowerment and livelihood, skill enhancement will be strategically addressed as continuation of the past activities. The integrated programme for older persons (extended Old Age Home and Mobile Medicare Unit) and child education initiatives are also among them.

This year we are very much enthusiastic to work as training provider of skill development on different sector skill council on Retail Sales, Medical Sales Representatives, Elderly Care Taker, Computer Hardware peripheral for both educated males and females will be able to earn their livelihood. There is a great need to properly skill this significantly large work force so that they can become a major part of the economy.

In addition, different issue-based awareness, and action programme- on consumer awareness, mother and child health, cancer prevention, benefits of herbal medicinal plants, awareness on HIV and AIDS, Save Water and Save Soil, environment awareness and regeneration, save girl child will also be continued as usual.

Message from the desk of Secretary:

I am extremely happy to share that the Village Welfare Society completed the glorious journey of 44 Years and we are publishing our Annual Report of 2021-22. We achieve some great learning experience in last four decades. It was significant with the project's initiation and its successful completion has brought about meaningful impacts in our society. It was in association with our donors, community people, stakeholders, and partners, with widened strengthening of our position over various sources of funds enable to carry out and extend our activities rebuilding human resources has resulted an expanded outreach.

We are always prioritizing our focus on skill development, entrepreneurship, livelihoods, and education in one hand and health-hygiene, safe drinking water, organic farming, leadership development these are also the prior parts of Village Welfare Society. To bring about significant change in every effort and strengthening our endeavor in skill development as successful training center, we must move forward a long journey yet with the other remaining efforts. Our special gratitude to the members of Lions Club, Kolkata Regency, and the trustees of Thandulal.

Thanking You All!
With Best Regards

Mr. Ajit
Maity
Secretary
Village Welfare Society

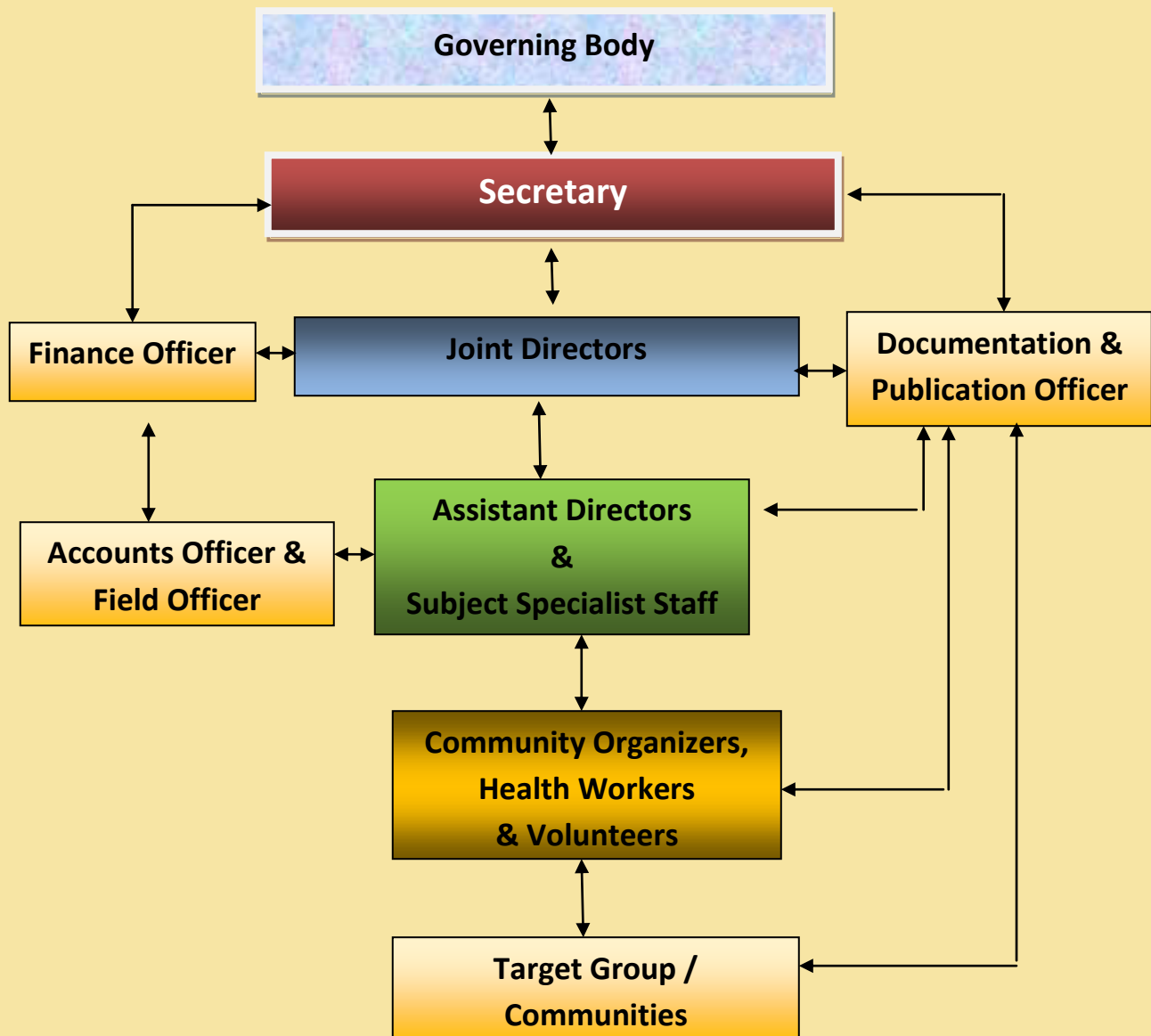


Manorma Devi Foundation and to Mr. Sunil Shah, FCA.

We sincerely would take privilege to express our warm gratitude to all our friends, well-wishers, supporters, community peoples, supporting agencies, government officials, various govt. depts, central and local bodies of Panchayats and Municipalities, corporate and private sectors for their vigorous contribution, active participation, and commendable cooperation since last four decades.

However, the main credit goes to our sincere and committed volunteers for their hard work, sincerity, and dedication. We are fortunate that our experienced employees and new recruiters have blended in so well that contributed it as one of the India's leading Non-Government Organization (NGO). We cordially invite more members to take active part to achieve our mission in a sustainable way in future

ORGANOGRAM



On Going Programme and Activities Details

- Integrated Programme for Older Persons:**

VWS has been working with aged women members since the year 1993. Integrated Programme for Older Persons is an important programme of VWS.

This old age home is located at Pancharul, Udaynarayanpur, Howrah partly sponsored by Ministry of Social Justice and Empowerment, Govt. of India under the scheme of Integrated Programme of Older Persons (IPOP) and it is partly by the VWS own.

It accommodates 50 destitute, neglected and helpless women -widows of different districts are given service free of cost, having no one to look after.

VWS has been working with aged women members since the year 1993 with an integrated approach for their better life providing basic facilities along with other services of regular health check-up, recreation like songs, yoga, games, reading of newspapers, exposure visit through an old age home.



Name of the Programme	Location	No. of Beneficiaries
OLD Age Home (OAH) for Women	Pancharul, Howrah	50 Women
Mobile Medicare Unit (MMU) for Older Persons	Pancharul, Howrah	502 People

- **Education:**

Education is also an important thematic working part of the organization. As per the basic child rights all children should get elementary education, but unfortunately due to poverty and less accessibility of opportunity there are many children who are deprived to get the elementary education in our surroundings. Most of that under privileged children working as child labour. So VWS is taking an important role here to eradicate the child labour system. Village Welfare Society is initiating a school effort at the primary level in Howrah district. The pre-primary and primary education is very much needed for every child for their proper cognitive development at per age. Consequently, VWS believes that we should teach individual children and be respectful of and account for their individual uniqueness of age, gender, culture, background. All children should get the opportunity to learn from an accessible inclusive environment to enhance their learning and basic cognitive skill at primary level. VWS is creating an opportunity where distressed children can get the admission at primary level with an optimum admission fee. The organization also celebrates the CRC week as the part of this activity

Programmes	Locations	No. of Beneficiaries
Village Model School	Pancharul, Village of Udaynarayanpur Block of Howrah district	252 Students



Rogi Sahayata Kendra:

This initiative is implementing at the premises of Satyabala ID Hospital at Ghusuri, Howrah and run by the Village Welfare Society (VWS) with the support from District Health and Family Welfare Samity (DHFWS). This is another important initiative of the organization to work with the needy population. Rogi Sahayata Kendra and the objective are to provide diverse information and require service to the patients and family members and to the needy peoples. In the year 2021-2022 we have around 244 indoor patients and outdoor patient around 5112.

Skill Development of the Youths and Creation of Employability:

Village Welfare Society (VWS) is taking some appreciable initiative to provide skill-based training to the needy beneficiaries. The candidates got the opportunity to learn the skill-based training of beauty adviser courses under beauty and wellness sector.

Basically, the minority women are getting these opportunities to learn the new expertise and to achieve the certificates and as well as they are getting chances to achieve the knowledge which will help them to earn in future.

Youth employability is a very crucial problem for society and due to lack of technical professional knowledge they cannot access the technical opportunities. These kinds of skill development programmes are always an additional advantage for each, and every youth learn.

Other Year Wise Activities of the Organization:

Name of the Programme: Literacy Day

Date: 08.09.2021

Implemented By: Village Welfare Society

Time: 10:00 AM

Implementing Place: Raja Bagan

On 8th September, 2021 Literacy day was celebrated with children of Raja Bagan. There are total 43 children in Non-formal Education project running in Raja Bagan. The children belong from slum area. There are around 2983 families living below poverty line. Village Welfare society has come forward to the needy children to support their education through non-formal education. There are two teachers who teach all the subjects to students. The children are in age group of 3-14 years. The main focus of the project is to streamline the drop out student and make the students regular in class. After the classes the children are provided with nutritious food.



Name of the Programme: Daan Utsaav (Cloth Distribution Drive) **Date:** 05.10.2021

Implemented By: Village Welfare Society

Time: 11:00 am

Implementing Place: Raja Bagan

On 5th October, 2021 in the auspicious occasion of Durga Pooja. It is the Festive of love and sharing. During this day clothes were distributed to around 30 children. The children are very poor to afford new dresses. Village Welfare Society came forward to fill up their need and brought new dresses and food for them, to put a smile to their face, so that even they can enjoy Durga Pooja festival with their families.



Name of the Programme: Children's Day
Implemented By: Village Model School
Implementing Place: Pancharul

Date: 20.11.2021
Time: 11:00 am

This children's day initiative is being organized by the VILLAGE WELFARE SOCIETY (VWS) and finally implemented as per the scheduled date on 10th November of 2021. We all know the children day is being celebrated on 14th November and universally the same is celebrated on 20th November. On the same context the Village Welfare Society planned for this initiative. It celebrated the children along with the children of Village Model School. 250 Plant saplings were distributed to 250 children of Village Model School. Saving the tree and environment was the message given to the children because they are future of the world.



Name of the Programme: Annual Sports Day
Implemented By: Village Model School
Implementing Place: Pancharul

Date: 03.03.2022
Time: 10:00 am

Annual sports day was celebrated on 3rd March, 2022. Around 200 students participated in the sports day. The children participated in various sports like math race, biscuit race, fancy dress competition, running race and many more. All the teachers, staffs, parents and children together enjoyed the annual sports day. It focus is to encourage the children to take part in co-circular activities and upgrade their skills which will benefit them in future endeavor.



An Appeal

Dear Reader,

Now in existence for over 44 years, VWS expands its programmes and offerings to the community. Hope you will be a part of many events that are offered and experience the pride we take in supporting our cause.

It is our mission "to create meaningful opportunities for the distressed and deprived segment of the society with a prime focus on poor women so that can attain socio-economic empowerment and substantial social and economic development achieving highest level of humanity and solidarity"

In view of this, we rely on the generosity of individuals, company and organization, network – like you to serve the potential community every year.

We request that you make commitment to support our annual appeal by contributing a donation in cash. This year our goal is to leverage of Rs. 5 (five) crore and a half and we hope to have your contribution for their cause. Your generosity will make difference in community to continue the work. Your donation is to be tax deduct able. Every donation, regardless of size makes a difference.

Thank You in advance for your support.

Mr. Ajit Kumar Maity
Secretary
Village Welfare Society



Acknowledgement

Heartiest Congratulations to our following donor for 2021 – 2022

- Ministry of Social Justice and Empowerment, Government of India
- Ministry of Minority Affairs, Government of India
- West Bengal State Medicinal Plant Board, Government of West Bengal
- West Bengal Society for Skill Development (PBSSD)
- Department of Health and Family Welfare, West Bengal
- Concerned Central Ministry
- Concerned Departments, Government of West Bengal
- Rice Research Centre, Chinsurah, Hooghly
- Village financial Services Limited
- Concerned Local Bodies and Panchayats
- LIONS Club, Kolkata Regency
- ThandulalManorma Devi Foundation
- Mr. Sunil Shah, FCA
- Durgapur Steel Plant
- L & T LTD
- Individuals

We are highly grateful to all of you for your valuable positive commendable contributions in our journey to make it worthy and successful.

Some Glorious Glimpses of 2021 - 2022

